

SOLOMON B. COLLINS

Multimedia Content Creator

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Chicago, IL

EXPERIENCE

Illinois Public Health Institute

Communications Associate

Apr 2020 - Present Chicago, IL

- Produce, edit and promote episodes of podcast program 'All-In Podcast'
- Develop communication assets for stakeholders and outreach efforts
- Produce audiovisual content for 'All-In Webcast Stay-at-Home Edition'
- Create video content to promote internal events to policymakers, stakeholders and community partners
- Manage IPHI media relations and improve public / industry profile
- Distribute resource-based content to project partners to expand multi-sector knowledge base
- Interview project grantees, staff and community members to collect stories for internal content model
- Manage public communication vehicles including newsletters, social media, collateral, presentations and four Wordpress websites
- Develop design strategy for internal 3-year strategic plan
- Create publication documenting best practices and responses of grantees during COVID-19

Robert R. McCormick Foundation

Digital Communications Intern

Jun 2019 - Dec 2019 Chicago, IL

- Invented 'Voice,' the Foundation's first multimedia podcast
- Recorded, edited and produced podcast episodes
- Researched guests and relevant topics for podcast episodes
- Applied social media growth strategy to increase follower engagement
- Distributed cross-promotional digital content in collaboration with grantee partners
- Developed editorial calendar based on program areas and target audience demographics
- Created graphic assets for key internal campaigns and partner events
- Crafted original advertisement designs for Foundation clientele
- Interviewed staff, community members and event leaders during Foundation-sponsored events

KCommunications, LLC

Digital Marketing Intern

Jan 2019 - May 2019 Chicago, IL

- Produced social media graphics and videos for clientele
- Wrote copy for client websites, designs and other communication materials
- Updated and managed client websites using Wordpress
- Managed key annual fundraising campaigns and public events

American Lung Association

Communications Intern

May 2018 - Aug 2018 Chicago, IL

- Developed and pitched media related outreach materials; several chosen by local Chicago media
- Created multimedia video content for use with board members, key stakeholders and Congressional lobbying
- Reported media hits and social media engagement for 8 major markets

Loyola University Chicago

Multimedia Communications Intern

May 2017 - May 2018 Chicago, IL

- Produced and edited 3 student orientation videos for 3 departments
- Designed and developed various logos and brochures for department use

The Toledo Journal

Journalism Intern

Summer 2016 Toledo, OH

- Wrote, reported over 10 local news stories. Shot over 50 photographs.

CAIR-Chicago

Communications Intern

Spring 2016 Chicago, IL

SKILLS

Adobe Premiere Pro

Adobe After Effects

Adobe Illustrator

Field Reporting

Interviewing

Nikon D3500

DSLR Camera

Ableton Live 11

iZotope RX 8

Adobe Audition

Adobe InDesign

Twitter Analytics

Social Media Marketing

Audio Production

Video Production

Facebook Insights

Microsoft Office

ZenCastr

News Package Creation

Google Analytics

Sprout Social

Wordpress

Mailchimp

Community Engagement

PART-TIME & VOLUNTEER WORK

Chipotle

Restaurant Team Member

May 2021 - Present

OddDuck LLC

Freelance Graphic Designer

Sep 2020 - Present

Freelance Podcast Producer

- Created original flyer designs for youth-oriented mental health campaign, 'Path 2 Purpose'
- Edited and mastered audio for podcast series 'Story Matters'

KCommunications

Freelance Copywriter

Jan 2020 - Present

- Developed website and biographical Wikipedia material for clients

Chicago Sister Cities International

Freelance Website Editor

Jan 2019 - Mar 2020 Chicago, IL

- Developed the photo collection page for the 'Kizuna 8', 'Kizuna 9' events and engaged general public during live fundraising events

Ignatian Volunteer Corps (IVC)

Freelance Videographer

Jan 2018 - Aug 2019 Chicago, IL

Loyola University Chicago

May 2015 - May 2018 Chicago, IL

- Chosen for leadership position to serve as alumni liaison, student body representative and host of alumni event gatherings
- Selected for mentorship programs designed to aid first generation, and students of color transition into higher education

EDUCATION

Loyola University Chicago

BA's: Economics, Global and International Studies and Multimedia Journalism
Class of 2019

Minor: Spanish

AWARDS

- 2019 Outstanding Student of the Year - Multimedia Journalism
- 2018 Joseph C. Scully Scholarship Recipient
- STARS Mentor
- 2017 PNC Scholar
- Gene Roguski Scholarship Fund Recipient